

Benefits and challenges

Why use rapid evaluation: To make informed and timely decisions as to whether we continue, change, scale up or stop an intervention



Pressure to demonstrate impact quickly, responding to annual cycles for finance and planning



Pressure to keep up with the pace of innovation particularly digital solutions



Potential for using rapid evaluation at key points within a transformation to “course correct”



Availability of experienced teams trained in rapid evaluation



Perception that rapid means less precise and less rigorous



Availability of good quality data flows, use of proxy data?



Use of multiple rapid evaluation cycles to capture how embedded a change is?